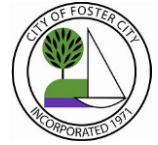




# Spring 2020



FOCUS ON THE FUTURE



Now

## PLANNING & BUDGETING

Your Board of Directors and its Finance and Planning Committees are focusing on managing our finances given the new conditions under which we're operating. We're also planning and looking ahead so that when we 're-open' for play, competition and socializing we can hit the ground running to provide our membership with great organization, services and events.

Soon

## BUILD THE FUTURE

We have created several new committees: Marketing & PR, Events, Instruction & Coaching, Finance, Governance, Nominating, Volunteers and Social Tennis. These enhance our current committees: Website, Social Media, Membership, Teams and Courts, Parks & Rec, USTA and Club History. If you'd like to volunteer to help any of these committees, we'd love to have you!

Down the Road

## GROWTH & OUTREACH

As Thom spoke about at the Annual General Meeting the Board will strive to implement the new "50/50/50" strategic plan. This means that the club would like to enhance both its league and recreational play to create a balance. In addition, we will reach out to our neighbors to include them in club membership and activities.

Keep your eyes open for more news on and off the court through our Facebook page, Instagram posts, website and newsletters.

## NEW COMMITTEES

**Recreational Tennis Committee:** Charged with creating and managing a template that enables members to create and/or join groups of players with similar ratings/skills, gender, day and time of day availability to play recreational tennis on a regular basis.

**Volunteers Committee:** Charged with creation, recruitment and supervision of a volunteer corps that will assist the club and its committees to execute against their plans. Examples are: providing personnel for events; matches; coaching functions and committee service.

**Instruction and Coaching Committee:** Charged with creation and supervision of Instruction and coaching for members of Foster City Tennis Club. Committee chair will create plan to make available instruction and coaching to membership at large.

**Events Committee:** Charged with creation and supervision of Events: Current proposed events include: Memorial Day Fun Day; Coaching and Demo Day; Foster City Summer Days Festival; Alternate Scoring Match Day; Annual General Meeting.

**Marketing and Public Relations Committee:** Charged with creation and supervision of marketing: Foster City Tennis Club events, new member development, awareness and brand building, programs with city government, city businesses and local media. Current proposed events to market and publicize include: Memorial Day Fun Day; Coaching and Demo Day; Foster City Summer Days Festival; Alternate Scoring Match Day; Annual General Meeting.

**SIGN UP FOR A COMMITTEE AND HELP STEER YOUR CLUB INTO THE FUTURE!**

FOLLOW US ON SOCIAL MEDIA, THE WEB AND WITH OUR NEWSLETTER TO GET THE LATEST NEWS, UPDATES, SCORES, STANDINGS AND MORE!

